

Search Engine Success

-Kim L. Merriman, Olympia, Washington

The best markets for my site-specific metal and glass sculptures are newspaper, magazine and book articles, being a featured artist in galleries, word of mouth and the Internet. My web designer positions key words for search engine success. Weekly reports from google.com detail statistics about the "hits"—where they came from, what people looked for, whether new or returning visitors and if contacts are up or down from the previous week. This information guides site modifications to improve traffic and access to clients from across the United States and all over the world.



Kim L. Merriman
Olympia, WA
(360) 866-6077
Kim@KimMerrimanArt.com
www.KimMerrimanArt.com